

# MMBD 2026

The 7th International Conference on  
Modern Management based on Big Data

## Conference Program

July 15-18, 2026  
Matsue, Japan



**HANNAN  
UNIVERSITY**



**HKU SAAS Data Science Lab**

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# Part I Conference Committee

## Conference General Chair

Prof. Yoshihiro Hamaguchi, Hannan University, Japan

## Technical Program Committee (TPC) Co-Chairs

Prof. Nao-Aki Noda, Kyushu Institute of Technology, Japan

Prof. Kazuhiro Oda, Oita University, Japan

## Technical Program Committee (TPC) Members\*

Dr. Omid M. Ardakani, Professor of Economics, Parker College of Business, Georgia Southern University, USA

Dr. Otmane Azeroual, Senior Researcher and Lecturer, German Centre for Higher Education Research and Science Studies (DZHW), Germany

Dr. Antonio J. Tallón-Ballesteros, Professor, Department of Electronic, Computer Systems and Automation Engineering, University of Huelva, Spain

Dr. Rocky J. Dwyer, Professor, College of Management and Human Potential, Walden University, USA

Dr. Ljupcho Efremov, American University of the Middle East, Kuwait

Dr. Luís Gomes, Professor, Polytechnic of Porto, Portugal

Dr. Adela Lau, Deputy Director of Data Science Lab, School of Computing and Data Science, The University of Hong Kong

Dr. Chien-Sing Lee, Professor, School of Computing and Artificial Intelligence, Sunway University, Malaysia

Dr. Galina Ilieva, Professor, Department of Management and Quantitative Methods in Economics, University of Plovdiv Paisii Hilendarski, Bulgaria

Dr. Daoji Li, Associate Professor, Department of Information Systems and Decision Sciences, College of Business and Economics, California State University, USA

Dr. Sangsoon Lim, Assistant Professor, Department of Computer Engineering, Sungkyul University, South Korea

Dr. Jesús Barrena-Martínez, Associate Professor, Faculty of Business and Economics, University of Cadiz, Spain

Dr. Giuseppe Orlando, Professor, Department of Economics and Finance, Department of Mathematics, University of Bari, Italy

Dr. Dragan Pamucar, Professor, Faculty of Organizational Sciences, University of Belgrade, Belgrade, Serbia

Dr. Víctor-Hugo Perera Rodríguez, Professor, Universidad de Sevilla, Sevilla, Spain

Dr. Angeles Sánchez, Associate Professor, Department of Applied Economics, University of Granada, Spain

Dr. João Rodrigues dos Santos, Professor, Universidade Europeia, Portugal

Dr. hab. eng. Piotr Sliż, Professor, Department of Organization and Management, University of Gdansk, Poland

Dr. Gautam Srivastava, Professor, Department of Computer Science, Brandon University, Manitoba, Canada

Dr. Jakkrit Thavorn, Assistant Professor, Faculty of Commerce and Accountancy (Thammasat Business School), Thammasat University, Thailand

Dr. Ricardo Vicente, Professor of Instruction in Finance, Naveen Jindal School of Management, University of Texas at Dallas, USA

\*List in alphabetical order by Last Name from A to Z.

# Part II Conference Schedule Summary

## Wednesday July 15, 2026

Time	Activity
14:00-18:00	Registration

## Thursday July 16, 2026

Time	Activity
09:00-09:05	Welcome Speech
09:05-09:45	Keynote Speech 1
09:45-10:25	Keynote Speech 2
10:25-11:00	<a href="#">Group Photo</a> Coffee Break
11:00-11:40	Keynote Speech 3
11:40-12:00	Invited Speech 1
12:00-14:00	Lunch Break
14:00-16:30	Invited & Oral Session 1

## Friday July 17, 2026

Time	Activity
09:00-12:00	Invited & Oral Session 2
12:00-14:00	Lunch Break
14:00-17:30	Invited & Oral Session 3
17:40	Set off for the Awarding Banquet
18:15-20:30	Awarding Banquet

## Saturday July 18, 2026

Time	Activity
09:00-15:00	One Day Tour in Matsue

# Part III Conference Program in Details

## DAY 1 | July 15, 2026

**Location:** Corridor outside Meeting Room 501, Kunibiki Messe

**14:00-18:00**      **Registration**

### Note for registration:

\* Please show us your name or abstract / paper number for registration.

\* Please pick up all the conference materials at the registration desk (Name Tag, Conference Program, Lunch & Dinner Tickets etc.).

## DAY 2 | July 16, 2026

**Location:** Meeting Room 401, Kunibiki Messe

**Host:** Prof. Dimiter Velev, *University of National and World Economy, Bulgaria*

09:00-09:05      **Opening Speech**  
**General Chair:** Prof. Yoshihiro Hamaguchi, Hannan University, Japan

09:05-09:45      **Keynote Speech 1:** On Complexity of Digitalization and Management Innovation in the Light of Complexity Theory and the General Economic Theory  
**Prof. Wei-Bin Zhang**, Ritsumeikan Asia Pacific University, Japan

09:45-10:25      **Keynote Speech 2:** A Review of the Impact of Digitalisation, Big Data, and AI in Society 5.0 on the Four Major Hypotheses and Income Inequality  
**Prof. Yoshihiro Hamaguchi**, Hannan University, Japan

10:25-10:45      **GROUP PHOTO**      @ Ground Entrance, Kunibiki Messe

10:45-11:00      **COFFEE BREAK**      @ Corridor, Meeting Room 401

11:00-11:40      **Keynote Speech 3:** Future Trend of Big Data Analytics: Quantum Computing  
**Dr. Adela Lau**, The University of Hong Kong

11:40-12:00      **Invited Speech 1:** Synergistic Innovation Model in Education Integrating Mathematics, Computer Science, and Generative AI  
**Prof. Dimiter Velev**, University of National and World Economy, Bulgaria

12:00-14:00      **LUNCH BREAK**

**Invited & Oral Session 1: Oral Session on Modern Management based on Big Data**

**Session Chair:** Prof. Dimiter Velev, University of National and World Economy, Bulgaria

14:00-14:20      **Invited Speech 2 MMBD1603:** Unlocking Digital Value: Why Servitization and Innovation Matter  
**Prof. Bang-Ning Hwang**, National Yunlin University of Science & Technology

14:20-14:35	<b>MMBD1616:</b> Information Acquisition and Knowledge Transmission in the Age of AI <b>Assoc. Prof. Michael Sockin</b> , The University of Texas at Austin, USA
14:35-14:50	<b>MMBD1589:</b> Enhanced Digital Twin Framework for Natural Disaster-Aware Critical Infrastructure Simulation <b>Prof. Plamena Zlateva</b> , University of National and World Economy, Bulgaria
14:50-15:05	<b>MMBD1523:</b> AI-Driven Recruitment: Efficiency, Ethics, and Human Judgment <b>Prof. Mariza Tsakalerou</b> , Nazarbayev University, Kazakhstan
15:05-15:30	<b>COFFEE BREAK</b> @ <i>Corridor, Meeting Room 401</i>
15:30-15:45	<b>MMBD1576:</b> A Predictive Smart Supply Chain Performance Integrated Marketing Index Approach Using SCOR and Topic Modeling Early KPI Detection <b>Prof. Rui-Yang Chen</b> , Aletheia University
15:45-16:00	<b>MMBD1581:</b> The Role of Professionals in Bookkeeping and Administration in the Era of Big Data <b>Dr. Mohamad Reeduan Mustapha</b> , Universiti Malaysia Pahang Al-Sultan Abdullah, Malaysia
16:00-16:15	<b>MMBD1528:</b> Text Mining and Assessment of Policy Quality for Industrial Cluster Initiatives: Empirical Analysis from Xinjiang Utilizing an LDA-PMC Integrated Model <b>Prof. Juanjuan La</b> , Xinjiang University, China
16:15-16:30	<b>MMBD1558:</b> External Influencing Factors and Consumer Behavior in Cross-Border E-Commerce: A Data-Driven Analysis of Chinese Purchase Decisions <b>Dr. Qiang Zhang</b> , Xiamen Institute of Technology, China

## DAY 3 | July 17, 2026

**Location: Meeting Room 401, Kunibiki Messe**

**Invited & Oral Session 2: Special Session on "The Potential of Big Data, Digitalization and AI in a Sustainable Economy"**

**Session Chair: Prof. Yoshihiro Hamaguchi, Hannan University, Japan**

09:00-09:20	<b>Invited Speech 3 MMBD1536:</b> From Strategy to Execution: How Enterprise Architecture Bridges Business and IT as a Strategic Enabler of Digital Transformation <b>Assoc. Prof. Martin Lukáš</b> , Czech University of Life Sciences Prague, Czech Republic
09:20-09:40	<b>MMBD1565:</b> Navigating Corporate Development through Digital Trust in the Age of Generative Artificial Intelligence (GenAI) – A Cross-National/Industrial Practice and Comparative Study <b>Prof. She-I Chang</b> , National Chung Cheng University
09:40-09:55	<b>MMBD1586:</b> The Role of Information and Communication Technologies (ICT) in Facilitating Green Economic Performance: Evidence from Developing Nations <b>Dr. Xuan-Hoa Nghiem</b> , International School, Vietnam National University, Vietnam
09:55-10:10	<b>MMBD1557:</b> Digitalization in Megaprojects: Stakeholder Governance, Hope, and Project Resilience <b>Dr. Baris Morkan</b> , Independent researcher in USA

10:10-10:25	<b>MMBD1569:</b> Building a Resilient Innovation Ecosystem in Oman Through Digital Transformation and Artificial Intelligence <b>Dr. Najiba Said Hamed Al-Zadjali</b> , University of Technology and Applied Sciences, Oman
10:25-10:40	<b>MMBD1545:</b> AI-Driven Governance and Business Model Circularity: A Multi-Agent Simulation of the Sustainable Digital Economy in Resource-Dependent Regions <b>Prof. Lu Zhang</b> , Inner Mongolia University of Technology, China
10:40-11:00	<b>COFFEE BREAK</b>
<b>Below are pre-recorded video oral presentations. Please watch the videos online via (<a href="http://www.academicconf.com/video?confname=mmbd2026">http://www.academicconf.com/video?confname=mmbd2026</a>) during the conference period.</b>	
11:00-11:15	<b>MMBD1574:</b> Demystifying How AI Transforms HRM Practices Through the Lens of Employee Life Cycle <b>Dr. Ljupcho Efremov</b> , American University of the Middle East, Kuwait
11:15-11:30	<b>MMBD1561:</b> Design and Validation of LoopCart to Encourage Sustainable Circular Economy for E-Commerce in Malaysia <b>Mr. Jun-Wei Chong</b> , Sunway University, Malaysia
11:30-11:45	<b>MMBD1559:</b> A Competency Compass for Improving Homestay Operating Quality: Identifying and Validating the Competency Structure of Homestay Operators <b>Ms. Qiaoyi Zou</b> , Hunan Normal University, China
11:45-12:00	<b>MMBD1567:</b> Modeling Cultural Narrative Mechanisms of Xiang Cuisine on Social Media: A Multi-Modal Deep Learning Approach <b>Ms. Jiaxin Deng</b> , Heilongjiang Bayi Agricultural University, China
12:00-14:00	<b>LUNCH BREAK</b>
<b>Invited &amp; Oral Session 3: Track on "Applied-education and applied-research in AI, Data Science, and Web6.0", the Second Edition</b>	
<b>Track Chair: Dr. Adela Lau, Deputy Director of HKU SAAS Data Science Lab, Division of Statistics and Actuarial Science, School of Computing and Data Science, The University of Hong Kong</b>	
14:00-14:15	<b>MMBD1590:</b> Digital Dualism: Legal Status of Civilian Datasets as Legitimate Military Targets in the Age of AI <b>Prof. Dimiter Velev</b> , University of National and World Economy, Bulgaria
14:15-14:30	<b>MMBD1612:</b> Efficient Frontend for Microservice-based Applications <b>Dr. Martin Bobak</b> , Institute of Informatics, Slovak Academy of Sciences, Slovakia
14:30-14:45	<b>MMBD1541:</b> Utilizing Humanoid Robots as Learning Companions in Promoting Foundational Learning <b>Mr. Oskar Lorenz</b> , Technical University of Applied Sciences Wildau, Germany
14:45-15:00	<b>MMBD1618:</b> Collaborative Spectral Clustering in Attributed Networks <b>Assoc. Prof. Pengsheng Ji</b> , University of Georgia, USA
15:00-15:25	<b>COFFEE BREAK</b>

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Below are pre-recorded video oral presentations. Please watch the videos online via (<http://www.academicconf.com/video?confname=mmbd2026>) during the conference period.

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15:25-15:45 **Invited Speech 4 MMBD1568:** Beyond Accuracy: Explainable AI for Responsible Management in the Big Data Era  
**Prof. Filiz Ersöz**, Ostim Technical University, Turkey

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15:45-16:00 **MMBD1533:** An Interpretable Hybrid Expert-Deep Learning Framework for Automated SEO Ranking Optimization  
**Dr. Belabed Imane**, University Mohammed the First, Morocco

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16:00-16:15 **MMBD1599:** Using a Novel Multi-stage of TF-IDF, TextRank and KeyBert for Market Campaign Analysis  
**Mr. Jinhong Chen**, The University of Hong Kong

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16:15-16:30 **MMBD1605:** Using a CNN Model and Wavelet Transform with Differential Entropy for Improving EEG Based Emotion Recognition  
**Mr. Wenbo Fang**, The University of Hong Kong

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16:30-16:45 **MMBD1607:** A Novel CreditCopilot-HK System by Integrating Credit Scoring, Complaint Analytics and Chatbot for Auditable Credit-Risk Decision Support  
**Mr. Mingtian Xiong**, The University of Hong Kong

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16:45-17:00 **MMBD1609:** A Data Mining and Text Analytics Platform for Prediction-Market Information Discovery  
**Mr. Jialin Liu**, The University of Hong Kong

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17:00-17:15 **MMBD1613:** A Credit Risk Chatbot by Using TF-IDF, XGBoost, and Random Forest for Improving Credit Risk Measurement  
**Mr. Benhao Wang**, The University of Hong Kong

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17:15-17:30 **MMBD1614:** HypeScope: Visual Analytics and Conversational Decision Support for Narrative-Driven AI Startup Intelligence  
**Mr. Yifan Wang**, The University of Hong Kong

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#### AWARDING BANQUET

@YUUSHIEN Garden in Daikonshima

17:30 Gathering at the entrance of Kunibiki Messe

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17:40 Departure from the entrance of Kunibiki Messe by bus

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18:15-18:45 Classical Garden Exploring

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18:45-19:00 Awarding Ceremony

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19:00-20:30 Japanese Traditional Performances & Cuisine

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## DAY 4 | July 18, 2026

#### ONE DAY TOUR IN MATSUE

09:00 Departure from entrance of Kunibiki Messe

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09:30-10:30	Visit Matsue Castle
10:40-11:40	Horikawa Sightseeing Boat Ride
11:50-12:40	Lunch Break
13:00-15:00	Matsue Vogel Park
15:45	Arrival at JR Matsue Station at 15:45 (Subject to no traffic delays)

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**Note:** Please note that the itinerary, including the schedule and duration of each activity, is subject to change depending on actual circumstances.

# Part IV Featured Speakers

## Keynote Speakers

### KEYNOTE SPEAKER: Prof. Wei-Bin Zhang

School of International Management, Ritsumeikan Asia Pacific University,  
Japan



### Keynote Speech 1

July 16, 2026

Time: 09:05-09:45

**Speech Title:** On Complexity of Digitalization and Management Innovation in the Light of Complexity Theory and the General Economic Theory

**Abstract.** Applying complexity theory and my general economic theory, I present an alternative vision for investigating uncertainty and human capital formation in the evolution of economies and businesses. First, I demonstrate the importance of modern scientific advances for understanding complex human and social phenomena. This approach enables us to understand, evaluate, and predict the possible implications of digital-based socioeconomic systems. Second, I present a general economic theory consisting of a set of formulas that treat all major economic theories, from Adam Smith, Malthus, Karl Marx, and Keynes to contemporary mainstream economic theory, as special cases within a single framework. This work shows how to analyze mechanisms and functioning of socioeconomic systems connected with digitalized networking. Finally, I will discuss how complexity theory and the general economic theory can be applied to a variety of human and social problems. In particular, I refer to the I Ching (Chinese Bible: Yi Jing) on East Asia's way of thinking.

**Biography:** Wei-Bin Zhang, Ph.D. (Umeå, Sweden), has been a Professor at Ritsumeikan Asia Pacific University since 2000. He graduated in 1982 from Beijing University. He got a master's degree and completed the Ph.D. course at the Department of Civil Engineering, Kyoto University, by September 1987. He completed his dissertation on economic growth theory in Sweden by April 1989. Since then, he researched at the Swedish Institute for Futures Studies in Stockholm for 10 years. His main research fields are complexity theory in economics (nonlinear economic dynamics, chaos theory, synergetic economics), a general economic theory, different fields of economics, ancient Chinese thought, American civilization, and the economic development and modernization of Chinese societies and Japan. He single-authored 490 academic articles (240 in international peer-reviewed journals), 33 academic books in English by well-known international academic publishing houses available on Amazon, and two books of poetry (in Chinese) by a prominent publisher in the field. He is an editorial board member of 12 peer-reviewed international journals. He was ranked 5th in the world among 73401 registered authors in economics in NJP by August 2025 (the address below). Prof. Zhang is the editor of the Encyclopedia of Mathematical Models in Economics (in two volumes) as a part of the unprecedented global effort, The Encyclopedias of Life Support Systems, organized by UNESCO (the address below).

<https://ideas.repec.org/top/top.person.anbpages.html#pzh151>

<https://www.eolss.net/outlinecomponents/Mathematical-Models-Economics.aspx>



## **KEYNOTE SPEAKER: Prof. Yoshihiro Hamaguchi**

Professor of Macroeconomics at Hannan University, Osaka, Japan

### **Keynote Speech 2**

**July 16, 2026**

**Time: 09:45-10:25**

**Speech Title:** A Review of the Impact of Digitalisation, Big Data, and AI in Society 5.0 on the Four Major Hypotheses and Income Inequality

**Abstract.** The concept of sustainable development has permeated the world, with citizens, businesses and governments uniting under the SDGs to tackle environmental issues such as the climate crisis. However, the intensification of natural disasters caused by climate change continues, while environmental destruction and widening income disparities driven by globalisation also advance. Consequently, the prospects for coordinated environmental measures between developed and developing nations are becoming increasingly uncertain. The forthcoming Society 5.0, driven by digitalisation, big data, and AI, holds promise for reconciling economic development with social challenges, while also harbouring potential to contribute to solving environmental problems. These cutting-edge technologies may offer new perspectives on long-debated environmental economics concepts: the environmental Kuznets curve, the resource curse, Porter's hypothesis, the pollution haven hypothesis, and income inequality. This review prioritises papers with high citation counts in influential journals from 2015 to 2025 to outline research trends and present future challenges. Through a narrative and literature-based review, it aims to grasp how digitalisation, big data, and AI are altering existing prominent hypotheses, thereby providing direction for theoretical research and social practice.

**Biography:** Dr. Yoshihiro Hamaguchi received his PhD from Osaka University in March 2020 and currently serves as Professor of Macroeconomics at Hannan University, Osaka, Japan. His research aims to identify the mechanisms of sustainable development, utilising macroeconomic theories of economic growth and analytical methods from international and political economics. His research to date has elucidated how environmental policies can lead to pollution reduction and economic growth through innovation and he has applied his findings to the pollution haven hypothesis, sustainable tourism and sustainable finance. He has received several research grants from the Japan Society for the Promotion of Science (JSPS), reported his research at numerous peer-reviewed international conferences and published in the *Journal of Macroeconomics*, *Tourism Economics*, *Transport Policy*, *Frontiers in Marine Science*, *China & World Economy*, *Environment, Development and Sustainability*, *Journal of Environmental Management*, among others. Some of these papers were commended for obtaining the highest number of citations in a year. He is currently actively pursuing collaborative research with researchers around the world.

## KEYNOTE SPEAKER: Dr. Adela Lau

Deputy Director of HKU SAAS Data Science Lab, Division of Statistics and Actuarial Science, School of Computing and Data Science, The University of Hong Kong

### Keynote Speech 3

July 16, 2026

Time: 11:00-11:40

**Speech Title:** Future Trend of Big Data Analytics: Quantum Computing

**Abstract.** Quantum computing is the next evolution of computing. Many researchers have studied different algorithms and methods for quantum computing development. Some applications or researches in quantum computing including drug discovery, health science, finance, logistics, route optimization, chemistry, materials science, and cybersecurity. The keynote speech presents the basic concepts of quantum computing, and explains how to model quantum computing components into different mathematical equations, statistical models and artificial intelligence for big data analytics. The current application development, limitations, challenges and future development of quantum computing will be concluded in the speech.



**Biography:** Dr. Adela Lau is the Deputy Director of HKU SAAS Data Science Lab, Division of Statistics and Actuarial Science, School of Computing and Data Science of the University of Hong Kong. Dr. Lau published over 100 journal and conference papers and funded over 50 research and industrial collaboration and consultancy projects with 20 million in the area of machine learning, business intelligence, text analysis, network analysis, social media and big data analytics, AI and Mixed Reality in metaverse, intelligence applications, risk management, information system adoption, ontology/taxonomy building, business process re-engineering, portal design, knowledge management, e-learning, public/community health studies, healthcare systems and nursing clinical quality control & assessment. She gained several awards including 2026 AI+Power in Business (SME) Award (Industry), 2026 International Exhibition of Innovations Geneva Silver and Medal Awards (Applied Research and Education), 2025 best paper awards (Applied Research), 2010 NANDA Foundation Research Grant Award (USA Medical Informatics), 2009 Inaugural Teaching and Learning Showcase Award (HK PolyU), and 2007 Faculty Merit Award in Services (HK PolyU). She was the former director of Center for Business Development at Madonna University in USA, and the co-director of the Center for Integrative Digital Health at Hong Kong Polytechnic University (PolyU). She led the IT team for healthcare product innovations and commercial products. Dr. Lau was an active committee member of Knowledge Management Research Center at PolyU and Data Science Center at Hong Kong University of Science and Technology (HKUST), in which she initiated and developed the industrial applied-research consultancy projects. She was also the UG coordinator (program directorship) of the Risk Management and Business Intelligence Program at HKUST, the co-director of MSc in Data Science and UG Applied AI programs in HKU, and the director of Data Science program. Her program leadership experience includes leading, executing, promoting, and coordinating program works of curriculum design, enrichment programs, and administration across schools of business, science, computing, and engineering. She was also several university-level and school-level committee members in program accreditation and quality assurance, student exchange and enrichment programs, civil and community services, university IT infrastructure and technology and innovations, and research integrity board. Her major contributions cover the areas of Data Science, Applied AI, Informatics, and Knowledge Management. She has three HKU Spin off, Dr Adela Education Limited and Thinkify Technology Limited for AI and Metaverse education development, and ESG innovations for ESG assessment and benchmarking. The newly launched innovation applications in Dr Adela Education Limited and Thinkify Technology Limited are the FIRST Generative AI Learning Platform for Wisdom Learning.

## Invited Speakers



**Prof. Dimiter Velev**  
University of National and World Economy,  
Bulgaria



**Prof. Bang-Ning Hwang**  
National Yunlin University of Science and  
Technology



**Prof. Filiz Ersöz**  
Ostim Technical University, Turkey



**Assoc. Prof. Martin Lukáš**  
Czech University of Life Sciences Prague, Czech  
Republic

# Part V Oral Presentation Guideline

## Oral Presentation Guidelines

The oral presentations include the forms of onsite presentations and online presentations. The online presentations are all pre-recorded video presentations.

### **Duration of Each Presentation**

- Keynote Speech: 40 minutes of presentation, including 3-5 minutes of Q&A
- Invited Speech: 20 minutes of presentation, including 3-5 minutes of Q&A
- Regular Oral Presentation: 15 minutes of presentation, including 3-5 minutes of Q&A
  
- For onsite oral presentations, please make the following preparations:
  - 1) The presentation PowerPoint or PDF should be formatted with figures and tables, plain text is inappropriate;
  - 2) Speakers are recommended to bring their presentation data in the form of PPT or PDF by a USB memory stick and send one copy to the organizing committee as a backup. For those who have not sent a file to the committee or any update needed, please copy it to the laptop in the session room about 15 minutes before the start time, and make sure it could be normally displayed;
- The pre-recorded videos for regular oral presentations or invited speeches should be uploaded to MMBD2026 online submission system **before July 1, 2025** in the format of **.mp4** and time duration should be 15-20 mins.
- The PPT either for pre-recorded video presentations could design as you like with requirements as below:
  - ✓ The conference logo should be added to each PPT slide
  - ✓ Title, presenter and affiliation information should be indicated in the first slide
  - ✓ Each slide should be concise, uncluttered and readable from a distance
  - ✓ Include only key words and phrases for visual reinforcement
- ✚ All speakers should inform the Session Chair (before the start of your Session) that you are presented.
- ✚ Signed and stamped electronic oral presentation certificates would be issued onsite or via e-mail after the conference.

# Part VI Awards



## MMBD 2026 Best Oral Presentation Awards

During the conference, an assessment sheet will be delivered to listeners before the session. One Best Oral Presentation will be selected at a ratio of 1 to 15 based on the ranking of votes from onsite regular oral presentations in three oral sessions.

The Best Oral Presentation award consists of a cash prize of 300 USD sponsored by the journal *Data* (IF=2.0) and a best oral certificate issued by the journal.



*data*

an Open Access Journal by MDPI



## MMBD 2026 Best Papers Awards

Invited & Oral Session 3: **Track on "Applied-education and applied-research in AI, Data Science, and Web6.0", the Second Edition** will set four best papers that will be selected by the track chair and the chair will deliver the certificates to the winners.

- (1) **Best applied research paper award**
- (2) **Most impact paper award**
- (3) **Most innovative award**
- (4) **most industrial practical award**

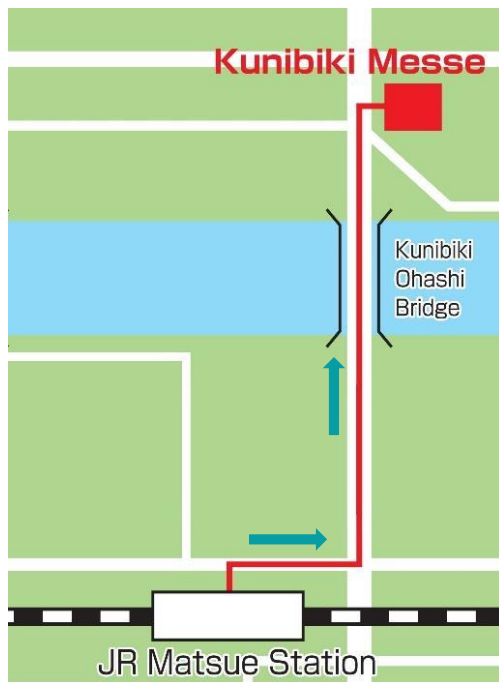
**The winners will be presented at the Awarding Banquet and the results released on the MMBD 2026 official website.**

## Part VII Conference Venue

### Kunibiki Messe (Shimane Prefectural Convention Center)

The biggest convention center in Shimane prefecture, Kunibiki Messe, is located in the center of Matsue City. There are Exhibition Hall (4,018 sqm), Multipurpose Hall (686 sqm), International Conference Hall (510 sheets), and 19 meeting rooms.

Free Wi-Fi is available in building.



It takes only 7 minutes on foot from JR Matsue Station to Kunibiki Messe



### Kunibiki Messe

**Address:** 1-2-1 Gakuen Minami Matsue City, Shimane, JAPAN 690-0826

**Tel:** +81+852-24-1111

**Fax:** +81+852-22-9219

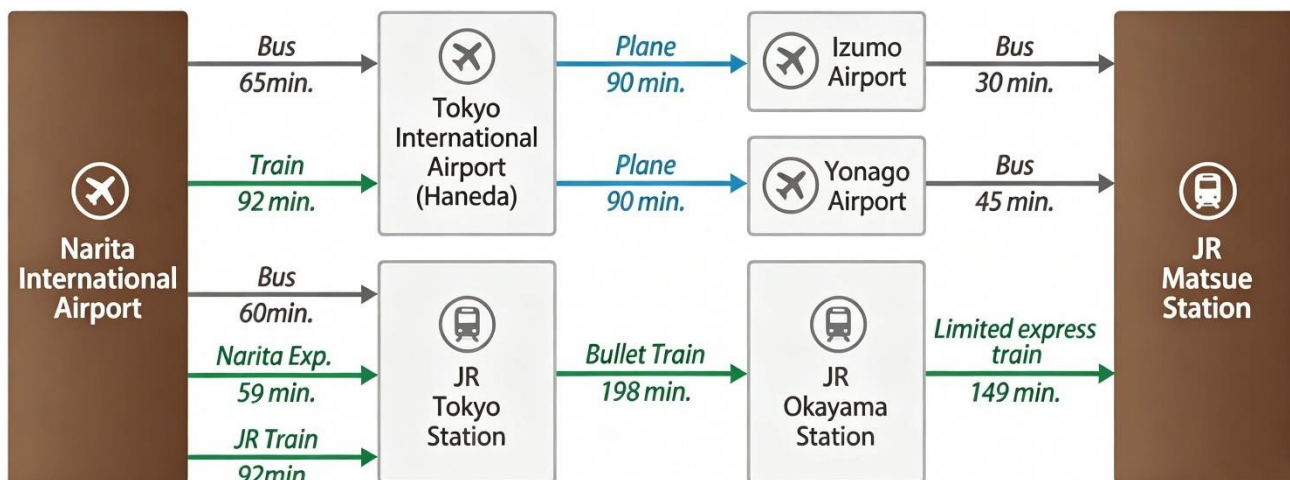
**E-mail:** [kunibiki@kunibikimesse.jp](mailto:kunibiki@kunibikimesse.jp)



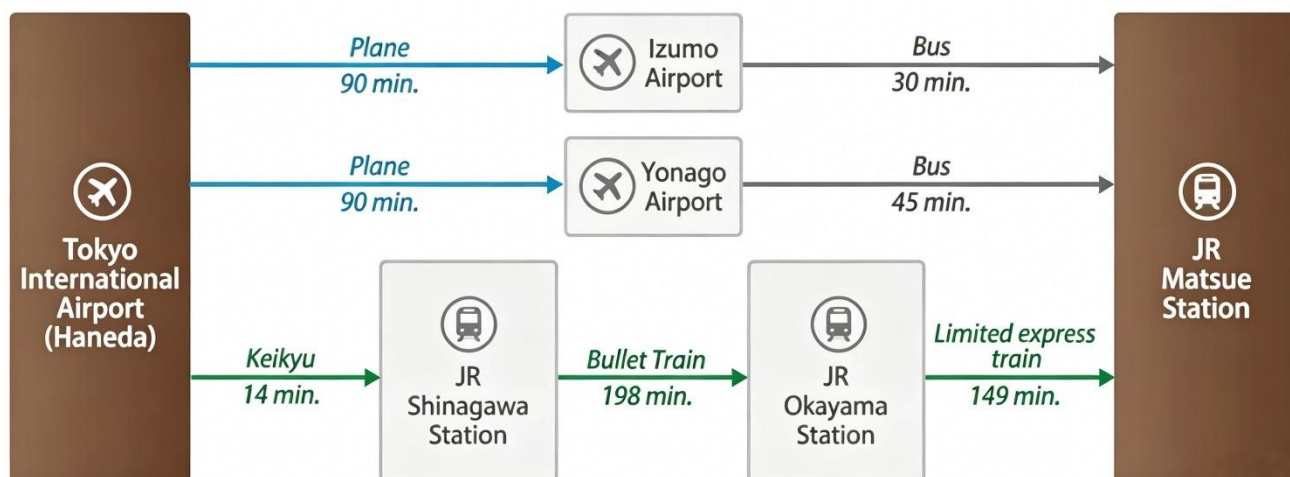
## Access to JR Matsue Station



### 1. From Narita International Airport



### 2. From Tokyo International Airport



### 3. From Kansai International Airport

